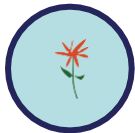


Benefits of Being a GEMs Market



Tier One: Recognize

- Social media promotion
- Inclusion in the Guide to Exceptional Markets (GEMs)
- Free laminated sign promoting your GEMs listing
- Permission to use the Exceptional Market badge for your Tier



Tier Two: Prefer

- All the benefits included in Tier 1
- PLUS**
- Free banner design
 - Free press release
 - Free temporary tattoos for market booth
 - Priority assistance involving community stakeholders in CNG farm inspections



Tier Three: Require

- All the benefits included in Tiers 1 and 2
- PLUS**
- Dedicated blog post about your market
 - Laminated copy of our latest newsletter to share at market
 - Other collaborations we can think up together!