Become a Certified Naturally Grown Business Ally

Business Allies help keep Certified Naturally Grown affordable for direct-market farmers. In exchange, CNG helps our Business Allies highlight their support for locally-based sustainable agriculture.

We will thank you with the following benefits:

- Listing in CNG’s newsletter, the Harvest Quarterly, with 7,000 subscribers
- Recognition on the Business Allies page of our website, with up to 6,000 visitors/month
- A dedicated blog post at the $300 or $500+/year level
- Additional custom opportunities at the $500+/year level
- Access to the electronic file of the CNG Business Ally Badge
- Laminated sign of the CNG Business Ally Badge
- Social Media shout-outs
- Early and exclusive invitations to sponsor our events

We welcome the participation of businesses whose work supports the growth of sustainable agriculture. Whether you represent a food co-op, a seed company, feed supplier, or a local hardware store - we’d love to hear from you!

Please note that we only offer certification to farmers. Unlike OMRI, we don’t certify farm inputs such as soil amendments, nor do we want to get into that business. Being a CNG Business Ally does not mean a company’s products have been approved for use on CNG farms, nor does it give a company permission to market its products as CNG-certified.

Instead, our Business Allies can proudly say they support the work of Certified Naturally Grown and the farmers at the heart of the good food movement!

We look forward to hearing from you. Please be in touch if you have any questions.

Thank you for participating!

Sign up to be an Ally at cngfarming.org/be_an_ally
Or print and mail the Business Ally Registration on the next page

For More Information

Contact Suzannah Schneider
Communications Manager and Certification Coordinator
suzannah@naturallygrown.org
845-687-2058
Business Ally Registration

Thanks for being a part of our grassroots initiative! We look forward to working with you and promoting your support for the farmers at the heart of the good food movement.

Business Name __________________________
Contact Person ____________________________
Email ____________________________________
Phone ________________________________
Website ________________________________

I would like to join as a Business Ally at the following level:

☐ $200/year
  • Listing in CNG’s newsletter
  • Recognition on our website
  • Access to the CNG Business Ally Badge
  • Laminated sign of the CNG Business Ally Badge
  • Social Media shout-outs
  • Early invitations to sponsor our events

☐ $300+/year
  • Listing in CNG’s newsletter
  • Recognition on our website
  • Access to the CNG Business Ally Badge
  • Laminated sign of the CNG Business Ally Badge
  • Social Media shout-outs
  • Early invitations to sponsor our events

PLUS
  • A dedicated blog post about your business

☐ $500+/year
  • All the benefits included at the $200 and $300+/year level

PLUS
  • Custom opportunities for collaboration. Tell us your ideas!

You may enclose a check and mail to the address below, or pay online at CNGfarming.org/be_an_ally

Alice Varon, Executive Director
Certified Naturally Grown
540 President Street, 3rd Floor
Brooklyn, NY 11215

Tel: 845 687 2058 * cngfarming.org * suzannah@naturallygrown.org